



£5 MILLION OVER FIVE YEARS

RAISED VIA ON SITE CHARITABLE ACTIVITIES
IN COLLABORATION WITH THIRD PARTY PARTNERS

PROGRAMME HIGHLIGHTS

36 

RACE TITLES

DONATED TO CHARITY

OVER **£128K**

RAISED FOR IJF AMBASSADORS FUND



OVER **£55K**

DONATED TO SUPPORT SCHOOL
COMPETITIONS AND SPONSOR
PROGRAMMES

 **1,400 STUDENTS**

ATTENDED A RACING TO
SCHOOL EDUCATIONAL
DAY AT ASCOT



**ARMED FORCES
COLLECTIONS:** OVER **£250K**

RAISED FOR THE CHARITIES VIA DONATIONS FROM
THE SALE OF CERTAIN BEVERAGES, DONATIONS
FROM OUR CONCESSIONAIRES AND ON SITE
BUCKET COLLECTIONS

OVER **£275K**

EMERGENCY FUNDING

(GRENFELL, NHS
CHARITIES, UKRAINE)

OVER
£1MILLION

RAISED AT
THE PROPERTY
RACEDAY

**ASCOT
COMMUNITY FUND:**

OVER **£213K** IN GRANT FUNDING,
SUPPORTING 44 CHARITABLE/
COMMUNITY PROJECTS HELPING
176,329 PEOPLE ACROSS BERKSHIRE

MANAGED BY BERKSHIRE COMMUNITY FOUNDATION



2,162 HRS

EMPLOYEE VOLUNTEERING
EQUATING TO **206 DAYS**

£704K RAISED AT THE
PRINCE'S COUNTRYSIDE FUND RACEDAY

£2.7MILLION RAISED
SINCE 2020 VIA BRITANNIA STAKES PROFITS
AT ROYAL ASCOT IN COLLABORATION WITH
THE BETTING & GAMING COUNCIL
AND MANY BOOKMAKERS



PARTNERING WITH CITY HARVEST



1,229KG
FOOD DONATED



2,926
MEALS

OTHER BENEFICIARIES
INCLUDE:



