



# 2021 CHARITABLE ACTIVITY

## ROYAL ASCOT

LOCAL RESIDENT'S  
TICKET BALLOT

**500**

PAIRS OF TICKETS DONATED



OVER

**£454,000**

RAISED FOR THE ARMED FORCES  
CHARITIES IN COLLABORATION  
WITH THE BETTING &  
GAMING COUNCIL,  
CONCESSIONAIRES  
& PARTNERS.



OVER

**£35K**



DONATED VIA BERKSHIRE  
COMMUNITY FOUNDATION  
SUPPORTING **18** CHARITIES  
AND **5,535** BENEFICIARIES  
ACROSS THE COUNTY



**21**  
RACE TITLES

DONATED TO CHARITY

## DONATIONS

OVER

**1,229 KG**



**FOOD DONATED**  
TO CITY HARVEST

=

**2,926**



**MEALS**

HOSTING &  
PROMOTION OF  
EQUINE & RACING  
CHARITIES

**£3K**

DONATED TO  
HOMELESS CHARITIES

HOSTED SEBASTIAN'S  
ACTION TRUST'S  
CHRISTMAS IN  
JULY PARTY



Sebastian's Action Trust

**600** FAMILY  
MEMBERS ATTENDED

## NEW SCHOOLS INITIATIVES LAUNCHED

CHRISTMAS POEM COMPETITION

SAMSUNG FASHION  
COMPETITION



OTHER EQUINE BENEFICIARIES:



**WINNER**  
Bracknell  
Business Hero